

## Deputy Marketing Manager

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Company: TalentViet

Location: Vietnam

Category: other-general

### Job Description :

**Report to: Marketing Manager**•Contribute ideas, comments to Department Head in building sales and marketing strategies/ policies in short – term and long – term goals.

- Attend meetings, brain storming to build relating strategies, policies for the Company
- Work with Product Managers to generate plans to develop Sales of key products, push slow moving products and manage inventory
- Support to collect market information and competitors
- Responsible for setting up target and achieving market share
- Set up and maximize the impact of A&P budget and dealer
- Collaborate with Commercial staffs to set up and develop farmer network and farmer club, plan to attract farmers to join Farmer Club.
- Control Marketing activities and budget for Central Highland and South East Regions.
- Plan and execute ROI on A&P for Central Highland and South East Regions...
- Give strong support to Department Head on personnel management of Marketing Department
- Manage recruitment, training, staff performance and appraisal in Marketing Department
- Implement tasks to build team – work spirit and high responsibility
- Handle management duties in case of absence of Department Head while still full fill his/ her own tasks
- Provide weekly and monthly reports of commercial activities to Department head, copy AMD and MD.
- Use of IT to improve market share, branding and sales and the way to connect C1s and C2s.
- Develop mid to long term plans for Club with Head of Marketing.
- Responsible for the planning of events, execution of events as well as managing budgets and setting clear event timelines.
- Improve customer service for Club members.
- Good knowledge on the Collective Labour Agreement, company regulations and maintain secrecy on issues related to
- Request the Company to

provide opportunities and conditions to achieve the best results of work. •Communicate and make suggestion to Board of Management and other Departments to get necessary information, necessary facilities, and working conditions to achieve the best results of work. •Internal relationship: all departments in company •External relationship: related authorities, service suppliers, Dealers and Sub-dealers, concerning authority offices Job Requirement : •Graduated from concerned university: Agronomy, Plant Protection Administration or related fields. •Knowledge about plant protection products and related products **Skills** •Average/ passable command of English •Computer proficiency (Microsoft office words, excel, power point) •Problem solving & decision making •Team work & collaboration •Accountability & Responsibility •Customer focus (internal & external) •Ability to work under pressure •At least 5 years in similar position

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