

## Digital Marketing Manager

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Company: Talentvis

Location: Vietnam

Category: other-general

University graduate or higher

Major in IT, Marketing, Economics

At least 4 years of Digital Marketing experience, especially in SEO field

Excel ; Word, PowerPoint, Internet

Good skills in website programming, frameworks and supporting technology applications.

Ability to work under high pressure, sensitive and effective handling of work

Agility, enthusiasm, enthusiasm for work, good character.

Good fitness.

Planning and implementing digital marketing campaigns for corporations and member companies. Especially SEO & Zalo activities

Building an ecosystem of digital channels (group Facebook, TikTok, website, YouTube ..) for member companies.

Optimizing advertising activities on online channels according to campaigns such as Google AdWords', Facebook Ad, Zalo Ads, Email Ads...

Manage information content and company product image...etc on website and online

tools.

Build, manage digital marketing budget, advise and report directly to Marketing Director.

Researching the online channel market (competitors, websites, products, prices, policies, modules, promotions, interfaces, traffic, advertising templates, online customer behavior, selling channels on the e-commerce floor) Lazada, Tiki, Shopee...etc)

In charge of online sales channel assigned by Marketing Director.

Managing and training digital marketing staff.

Administer the entire department in case the Marketing Director is away or on a business trip.

Report digital activities to Marketing Director weekly/monthly/quarterly/yearly.

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