

Graphic Design

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Company: BRITISH UNIVERSITY VIETNAM

Location: Hưng Yên

Category: other-general

POSITION PURPOSE

The role is to generate ideas and develop creative assets in order to contribute to the positive public awareness of the British University Vietnam and its brand.

AREAS OF RESPONSIBILITY

Conceptualise and develop a variety of creative assets, photography, animation, graphics, for website, electronic newsletters, email communications and social media channels;

Process and provide adhoc, on-demand designing services for other departments

Collaborate with other graphic designer and team members to execute all stages of graphics design process, from brainstorming to final implementation;

Revise and optimize concepts and media based on team feedback, stakeholder review, and data insights;

Participate in event and communications projects as a photographer;

Ensure that deliverables adhere to brand guidelines;

Keep abreast of digital/social media visual trends and parameters to communicate British Vietnam University stories;

Maintain an organized archive of multimedia and design assets;

Perform other duties and responsibilities as assigned;

POSITION SPECIFICATIONS

COMPETENCIES (knowledge, skills, and abilities)

Essential

Vietnamese national

Advanced in English and Vietnamese, both written and oral communications;

Holder of bachelor's degree in multimedia, graphic design or equivalent combination of education and experience preferred;

Minimum two years of related experience;

Develop concepts by hand or with software, and execute original content by determining the ideal usage of color, text, font style, imagery, and layout

Experience in graphic production designed specifically for brochure, websites, apps, digital marketing, such as social media, display network, and banner advertising campaigns, and other mediums as needed;

Proficient with design platforms including, but not limited to, the Adobe Creative (Adobe Photoshop, Adobe Illustrator, Adobe After Effect, Adobe Premiere, etc);

Desirable

Knowledge and experience in editing video products, graphic animations, etc.

COMPETENCIES (behavioural)

Essential

Ability to work independently or as a part of a team, always deliver attentive responses to requests for assistance;

Can-do attitude, proactive and solution-oriented at all times;

Passion for finding innovative ways to increase performance;

Strong work ethic with a dedication to excellence;

Ability to produce high quality product while managing multiple projects simultaneously, with discipline in meeting deadlines in a fast-paced environment;

Enthusiastic & hard working;

Desirable

Flexibility

Trend updated

BENEFITS

Competitive salary package (gross)

Recognition and Reward Programs

13th month Tet bonus

Performance bonuses

Paid Time-off (annual leave, sick leave, holidays)

Healthcare plan (Private premium accident, medical insurance, dental insurance, free assessment to medical suite)

Business travel insurance

Onsite fitness and sport center

Education support for staff and children

Transportation support

Flexible working arrangement

Opportunity to work within a professional and multi-cultural environment

Various staff events through the year (outing, year-end party, sport activities and other events recommended by staff committee)

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