

Head of Campaign Management and Ad Operations (Vietnam)

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Company: Welovesupermom Pte Ltd

Location: Vietnam

Category: other-general

We are looking for self-motivated and aspiring individual to join our startup business to blaze new grounds in the crowd influencing space. What we are trying to do is truly disruptive and life changing and the work that you will do would immediately impact the lives of mothers around Southeast Asia. This is a role where a career is made, if you are up to the challenge, and keen to work with world-class teams.

Responsibilities

Independently lead the campaign management and ad operations teams

Organize teamwork, create a balanced work schedule and ensure people are able to deliver results

Maximizes margins achieved from every project, ensuring forecasts are always met in the agreed time period

Oversee and quality control of media monitoring, proof of performance, campaign optimization, and post-analysis to ensure client objectives are met

Resolving campaign issues in a timely and productive manner, and identifying and implementing process improvements

Providing feedback to our product to help us scale our advertising platform

Support and maintain your client base to ensure a high-quality customer experience

Requirements

Minimum 6 years working experience in social, media, ad agencies, or digital consultancy companies and at least 2 years in a managerial position.

Proven experience in leading demand generation programs and delivering measurable results for B2C

Familiar with social media platforms, KOL & community handling, and events management.

Proficient in English speaking and written language preferred

Excellent eye for detail

Possess good time management skills to complete tasks in a timely manner

Capable to execute basic MS PowerPoint, MS Excel, MS Words, Google sheets, and Google slides

Cultural Fit

You have the eagerness to learn and the generosity to teach

You don't tolerate mediocre output

You have initiative

You are organized

You can work independently while working cohesively with the team

You don't mind working behind the scenes, but also don't mind stepping forward to represent your team

You welcome wearing multiple hats, and titles are not important to you

Benefits

What do we offer?

Attractive remuneration

Comprehensive ongoing training and professional development career path programs

Work hard, play hard office culture led by a multi-national workforce

Team-based workplace dynamic with vibrant talent collaborating toward common objectives and goals

Remote work opportunity

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