

Junior Graphic Design

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Company: SnaPhunt

Location: Ho Chi Minh City

Category: other-general

The Offer

Opportunity within company with a solid track record of success

Flexible working options

Suitable working hours with no daily overtime

The Job

Responsibilities

Create visually appealing and engaging social media content for various digital platforms, such as Facebook, Instagram, and LinkedIn.

Produce high-quality videos, including editing and post-production, to showcase School activities and events.

Capture and curate high-quality photographs, maintaining a visual library for School media content.

Collaborate with the Marketing team to set up and enhance visual components for marketing and School events.

Design and manage the School Calendar to ensure a cohesive and informative visual representation.

Contribute to the design and layout of the Year Book, supporting the creative direction and visual storytelling.

The Profile

Requirements:

Proven experience in graphic design and social media content creation.

High proficiency in video production, post-production, and video editing software.

Strong photography skills and experience in shooting and curating visual content.

Creative and conceptual thinking abilities with a keen eye for visual storytelling.

Exceptional collaborative skills and the ability to adapt to evolving project priorities.

Experience in event support and the ability to adapt designs to various events.

Preferred Qualifications:

Familiarity with web design principles and user experience

Proficiency in Adobe Creative Suite and other industry-standard design and photo editing tools

Experience in an Education environment is a plus

The Employer

Our client is a WASC-accredited international school in District 2, Ho Chi Minh City, Vietnam. Offers a US-based curriculum from K-G12 designed by American educators experienced in developing and operating American and international schools. The school has state-of-the-art technology in each classroom, libraries, science and computer labs, performance spaces, sports facilities, and a secure and safe campus led by a faculty of fully credentialed, enthusiastic, dedicated American and international teachers.

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