Vietnam Jobs Expertini®

Marketing Executive

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Company: JAC Recruitment Location: Vietnam Category: other-general

COMPANY OVERVIEW

Japanese Real Estate company is looking for a Marketing Executive to join their team in Binh Duong

Develop the marketing product for the new project: perspective, product video, show unit, brochure/leaflet, and model.

Run sales campaign for the project: KV design, flyer, standee, presentation file, SNS campaign, and social media seeding.

Develop in-house marketing for SEO, Google Ads, GDN, and social media seeding.

Conduct market research for online and offline channels (including on-site analysis).

Manage and develop the new offline channel at the company projects and implement new billboards in the company area.

Other tasks will be assigned by managers.

JOB REQUIREMENTS

Bachelor's degree majoring in Marketing or a related field

At least 2 years of experience in Marketing field

Good English skills

BENEFITS AND ADDITIONAL INFORMATION

Working hours: 08:00 - 17:00, Mon - Fri

Full welfare benefits, including social insurance, health insurance, unemployment insurance, annual leave, and overtime pay, in accordance with state regulations.

Travel and annual general health check-up.

13th-month salary.

24-hour comprehensive health care package.

Union bonus

Allowance for Lunch, Phone

Support of 50% tuition for self-development courses

Shuttle bus

Apply online or feel free to contact me directly for more information about this opportunity. Due to the high volume of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

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