

Vietnam Jobs Expertini®

Marketing Interns (multiple departments)

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Company: PropertyGuru Group

Location: Vietnam

Category: business-and-financial-operations

Make A Real Difference at PropertyGuru.

Real Aspirations. **Real** People. **Real** Impact.

PropertyGuru is Southeast Asia's leading PropTech company, and the preferred destination for over 41 million property seekers to connect with more than 63,000 agents monthly to find their dream home. PropertyGuru empowers property seekers with more than 3.2 million real estate listings, in-depth insights, and solutions that enable them to make confident property decisions across Singapore, Malaysia, Thailand, Indonesia, and Vietnam.

PropertyGuru.com.sg was launched in Singapore in 2007 and since then PropertyGuru Group has made the property journey a transparent one for property seekers in Southeast Asia. In the last 15 years, PropertyGuru has grown into a high-growth PropTech company with a robust portfolio of leading property marketplaces across its core markets; award-winning mobile apps; mortgage marketplace, PropertyGuru Finance; and a host of enterprise solutions now under PropertyGuru For Business, including a high-quality developer sales enablement platform, FastKey, DataSense, ValueNet, Awards, events and publications across Asia.

For more information, please visit: PropertyGuruGroup.com; PropertyGuru Group on LinkedIn

Responsibilities:

As part of our 2024 Intern Program, we are seeking a number of motivated and talented Marketing Interns to join us for 12 weeks starting 25th June 2024. Spread throughout the organization, spanning teams from Consumer Marketing, Employer Branding, Product Marketing and Sustainability and social responsibility, you'll have the opportunity to gain

hands-on experience in various aspects of marketing while contributing to the success of our organization. Open across Singapore, Kuala Lumpur, Bangkok, Hanoi and Ho Chi Minh City, these roles will be part of our cross-functional 2024 Intern Program that includes Data Science, Marketing, Product, HR and other functions.

What You'll Dive Into:

Assist in the development and implementation of marketing strategies to promote our products/services and Group.

Support the marketing team in executing marketing campaigns across various channels.

Conduct market research and analyze consumer behavior to identify trends and opportunities.

Collaborate with cross-functional teams to ensure alignment and consistency in messaging and branding.

Stay up to date with the latest trends and best practices in marketing and advertising.

Requirements:

Who You Are:

Currently pursuing a degree in Marketing, Communications, Business, or a related field.

Proficient English communication skills, both written and verbal (to liaise with overseas stakeholders)

Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).

Familiarity with social media platforms and digital marketing tools.

Eagerness to learn and contribute creatively to marketing initiatives.

What You'll Gain:

Practical, hands-on learning experiences complementing your academic pursuits.

Empowerment to contribute to genuine business projects, making a tangible impact.

Opportunities for peer networking and engaging in social events.

Platforms to refine your communication and presentation skills.

Duration:

12 weeks: 25th June 2024 to 13th September 2024

Excited? Apply now and let's make magic happen together!

PropertyGuru Group is an equal opportunity employer committed to fostering an inclusive, innovative and learning environment with the best employees. Therefore, we provide employment opportunities without regard to gender, identity, race, religion, nationality, age, marital status, disability, or any other protected status, per applicable law. If there is anything we can do to help ensure you have a comfortable and positive interview experience, please let us know.

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