

## Senior Graphic Designer

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Company: Helen of Troy

Location: Vietnam

Category: other-general

Join our team as Senior Graphic Designer and make an immediate impact. If you love adventure, great gear, and have a passion for the outdoors, you're in good company with our Osprey brand, one of Helen of Troy's trusted brands, including Braun, PUR, Vicks, , , , Curlsmith, and Revlon. Together, we build innovative and useful products that elevate people's lives everywhere every day

### **Look around your home, and you'll find us everywhere:**

In your kitchen, living room, bedroom, and bathroom. We are already making your everyday lives better. We are powered by knowledgeable, enthusiastic, and forward-thinking people committed to developing a culture of inclusion. Whether you are just starting your career or in need of a challenge, we recognize, develop, and empower talent!

### **What you will be doing :**

The Senior Product Graphic Designer assists the Graphic Design Manager and graphic designers through the seasonal process, contributes the Seasonal Color Palette, On-Product Branding Guidelines, prioritizes their projects throughout each season, and will help to mentor Junior Graphic Designers. The Senior Product Graphic Designer is an integral part of the Design Team and working closely with Product Designers and the Development Team to produce visual presentations of product through color renderings, color boards, patterns, graphics & branding, specification drawings, and marketing photography. The Senior Product Graphic Designer will also help to lead initiatives within the Design Department, collaborate in design strategy, process, and calendar discussions where asked by the Graphic Design Manager and/or Director of Design.

## **PRINCIPAL DUTIES AND RESPONSIBILITIES**

Work alongside the Product Designers to deliver

Seasonal Trend Inspiration Research

Seasonal pack color renderings

Seasonal Color boards

Graphic inspiration and renderings

Graphic placement on patterns

Prototype photography

Graphic patterns and prints design

Take directives from the Graphic Design Manager to deliver

Manage and prioritize their seasonal workload.

The Seasonal Color Palette

On-Product Branding Guidelines

Communication with development and outside photographers

Photography color correction

Take directives from Graphic Design Manager to deliver

Updating graphics on patterns

Lab Dip checking, rejections, and approvals

Occasionally leads the Graphics/Color Team in meetings, representing the Graphics Team with professionalism and maturity.

Seasonal Trend and Color Inspiration Research

Create Color Inspiration Boards

Additional Functions – Other duties as assigned

## **AUTHORITY & WORKING RELATIONSHIPS**

The Senior Product Graphic Designer is authorized to take reasonable action necessary to carry out responsibilities consistent with general guidance of the Graphic Design Manager.

The Senior Product Graphic Designer is directly responsible to the Graphic Design Manager.

**Supervision Exercised:** None, unless delegated by the Graphic Design Manager or the Director of Design. Occasional responsibility for the oversight of the Junior Product Designers and/or Design Interns.

**Primary Contacts** Regular contact with Graphic Design Manager, Director of Design, Design Team, Development Team, Photographer, US Marketing Team, and Product Line Management (PLM).

## **QUALIFICATIONS**

### **Education and Experience:**

**Education:** Degree in Graphic Design, Communication Design, or similar Visual Design

**Experience:** 5+ years professional graphic design experience in bags, soft goods, apparel, or similar.

Proficiency in software such as Adobe Creative Cloud including Photoshop, Illustrator, and Indesign; MS Office, Outlook.

Proficiency in English communication and color terminology

Good color, trend, style and artistic perception and taste

## **COMPENSATION AND BENEFITS**

**Compensation:** Commensurate on experience and qualifications.

**Paid Time Off (PTO):** 15 days.

**Benefits:** Comprehensive Benefits Package. Lunch provided 5 days a week, snacks provided periodically.

## **REQUIRED MEETINGS AND TIME/TRAVEL**

Participation in all department and general company meetings/functions, and others relating to special assignments, as required. May be required to work outside of normal work hours or attend offsite training/business functions. Travel to the US Headquarters, tradeshow and suppliers/vendors and sales meetings as required. Potential for travel upwards of 5%.

## **GENERAL STATEMENT**

It is understood that this document may be changed in the future in the best interest of Osprey and/or the customers served. Any changes will be discussed with the incumbent. Founded in 1968, Helen of Troy is a prominent player in the global consumer products industry, offering diverse career opportunities across North America, South America, Europe, and Asia. We boast a collection of renowned brands such as OXO, Hydro Flask, Osprey, Honeywell, PUR, Braun, Vicks, Hot Tools, and Drybar – many of which rank #1, #2, or #3 in their respective categories, making the Helen of Troy name synonymous with

excellence and ingenuity.

At Helen of Troy, our strategy involves acquiring brands that we can integrate and enhance, amplifying their unique attributes to drive growth and profitability. Embracing a culture of collaboration internally and externally, we are committed to providing innovative solutions tailored to consumers, operational excellence, global scalability, and exceptional shared services to support our brand portfolio. This dedication to fostering development and success sets Helen of Troy apart as a pioneer in the industry, propelling our brands to unparalleled heights of success and recognition worldwide.

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