

Social Media Content Creator for Crypto/ web3 Startup

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Company: Klink Finance

Location: Ho Chi Minh City

Category: business-and-financial-operations

Are you looking to be part of an early-stage venture and have proven experience in web3 content creation?

Location: RemoteYour team is based in Europe, India, and Canada.

Working Language: **English**

About the project

The #1 Crypto rewards platform where daily rewards meet smart investing.

Klink is a leading crypto platform that innovatively combines quest-based task rewards with strategic investing opportunities on its multi-service platform. Klink provides a unique opportunity for its users to earn cryptocurrencies for participation in affiliate-sponsored quests whilst growing their investments simultaneously.

The company is backed by top investors in the US & Asia.

Tasks

We're looking for a Social Media Content Creator, with experience as a web3 community growth hacker, to produce informative and entertaining content pieces for our web3 project, mainly on Twitter and blog posts (Instagram, Discord and Telegram can be needed also).

What You'll Be Doing

Your first and foremost responsibility is to get shit done. Most of that includes:

Creating content for our Blog, Twitter, Telegram, Discord and Instagram

Publishing content congruent with our tone and style

Responding to user inquiries and comments on all platforms in a timely manner

Reporting on engagement/ conversation metrics

Anything else needed to consistently grow our communities and keep people engaged, informed and obsessed with our project!

Requirements

You speak and write English at a native or near-native level.

You're obsessed with all things web3.

You have a proven record of web3 community growth strategy created for a previous client that you can share with us.

You're a critical thinker that asks the right questions in order to deliver the best result asap.

You have impressive writing skills (no typos will be accepted, we don't have time for that :D).

You meet deadlines; sometimes you even deliver early!

You're solutions-oriented; we don't expect you to know everything but we do expect you to think, evaluate, analyze and make thoughtful decisions

You're punctual - this is KEY

Did we already mention that you get shit done

Benefits

Join at an early stage and be involved in decisions that shape the company's future and the opportunity to build your own success story

You will have a lot of autonomy and freedom in your role to innovate, test and fail

Take a trip with an international team of highly skilled individuals who will always support you on this journey

If you want to know more about this opportunity please complete this application with your most recent work profile and we will get back to you ASAP.

We are excited to meet you!

Klink is a gamified crypto asset management platform, created to bring Prize Linked Savings into the world of crypto. We seek to provide a completely different approach to growing wealth through digital assets in a sustainable & exciting way. Our business model is one of the most popular saving schemes globally in the traditional savings space and over the coming months and years, our team is mission-driven to both digitize and revolutionize this wealth-generating principle in the world of digital assets.

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