Vietnam Jobs Expertini®

Student Recruitment/Business Development

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Company: Talentvis

Location: Vietnam

Category: other-general

MINIMUM 3 years of experience in the role, with excellent experience in overseas student recruitment.

- Bachelor's or equivalent degree.
- Native Vietnamese speaker.
- Excellent communication skills in both Vietnamese and English. Professional and efficient business English communication of equivalent IELTS 6.0.
- Excellent presentation skills; tech-savvy and social media-savvy.
- Good understanding of Vietnam education system/ policy/ situation and related issues
- Experience in working with CRM systems is desirable.
- Ability to work under high pressure and targets.
- Willing-to-learn and can-do attitude, passion for education and to deliver the highest levels of customer service at all times.
- Willing to travel on job demand.
- 1. Implement the student recruitment strategy for TNE Global.
- 2. Handle student enquiries and manage leads.
- 3. Ensure complete and accurate reporting of all activities on the CRM.
- 4. Participate in all sales activities including, but not limited to, training, recruitment events, student conversion, ...
- 5. Help to develop positive working relationships that lead to recruitment of students to TNE Global.
- 6. Develop links and relationships with agents, schools, colleges, universities and potential

partners to promote higher education courses, and to provide pre-admissions advice.

- 7. Engage with the Marketing Department to ensure appropriate sales collateral is available and utilized across channel partner networks.
- 8. Give talks or seminars on higher education as required, on issues relating to admissions, course selection, student funding and student life.
- 9. Provide program trainings to TNE Global agents/partners as required and regularly provide program updates to chanel partner networks.
- 10. Deliver market insight and accurate sales forecasts through regular and detailed reports to the Head of Marketing & Business Development/the Country Manager.
- 11. Other duties as assigned by Line Manager/the Country Manager.

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