

## UI Designer - Remote

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Company: Boo

Location: Vietnam

Category: computer-and-mathematical

### Company Overview:

Boo is a personality-based social/dating app that allows you to deeply understand anyone and connect with people who intuitively understand you.

### The Role

The Role: UI Designer

#### Responsibilities

- Looking for really beautiful mobile app designs, top tier like in Dribbble / Behance site.
- Design visually captivating and user-friendly interfaces for our dating/social platform, adhering to the company's brand guidelines and design principles.
- Collaborate with product managers and UX designers to understand user requirements and translate them into compelling design concepts.
- Develop wireframes, prototypes, and interactive mockups to effectively communicate design ideas and gather user feedback.
- Conduct user research and usability testing to gain insights and iterate on designs to improve the overall user experience.
- Ensure consistency in the visual design across various screens and features of the platform.
- Collaborate closely with developers to implement designs, providing guidance and support throughout the development process.
- Stay up to date with the latest design trends, industry best practices, and emerging technologies relevant to the dating/social space.
- Advocate for user-centered design principles and contribute to the continuous improvement

of our design processes and standards.

## **Ideal Profile**

### Qualifications

- Bachelor's degree in graphic design, interaction design, or a related field.
- Proven work experience as a UI designer or a similar role, showcasing a strong portfolio of design projects, preferably in the dating/social or related industries.
- Proficiency in design tools such as Adobe Creative Suite (Photoshop, Illustrator, XD), Sketch, or Figma.
- Solid understanding of user-centered design principles and best practices, with a focus on creating engaging and intuitive user interfaces.
- Experience in creating wireframes, prototypes, and interactive mockups using industry standard design tools or prototyping software.
- Knowledge of HTML, CSS, and JavaScript is a plus, but not required.
- Strong communication and collaboration skills, with the ability to effectively present and articulate design ideas to stakeholders.
- Attention to detail and a keen eye for aesthetics, ensuring visually appealing designs that enhance user experience.
- Ability to thrive in a fast-paced, dynamic environment and manage multiple projects simultaneously.
- A passion for staying informed about the latest design trends, technologies, and industry developments in the dating/social space.

**\*\*\*\*\*For Interested applicants: Send your updated resume, sample works/ portfolio and we would be asking you to take a personality test at this site**

Kindly send us the five letter results. (e.g. ENTJ-T) to [queenie@boo.world](mailto:queenie@boo.world) together with links to your resume and sample works. Subject: Position you are applying for (e.g UI Designer)

### **What's on Offer?**

Work within a company with a solid track record of success

Work alongside & learn from best in class talent

Excellent career development opportunities

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